

# BOOST YOUR BRAND

## VICTAM INTERNATIONAL 2026

### Ready to boost your brand?





With our exclusive on-site branding & merchandise options, you can put your logo directly in the hands of buyers, from tote bags to lanyards and floorplan highlights.

Let your brand travel across the show floor, spark conversations, and stay top of mind long after the event ends.

More visibility means more connections, stronger leads, and higher impact.



### Contact information

-  NICKMOUTHAN@VICTAM.COM
-  +31 (0)6 21 26 43 98
-  +31 (0)33 246 4404
-  WWW.VICTAMASIA.COM



## LOGO ON BLOW UP FLOORPLAN

Entrance hall blow up floorplan

€ 695





## LOGO PLACEMENT IN SHOWGUIDE

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On the floorplan in showguide **€ 550**

Next to brand name in showguide **€ 475**





## FLOOR STICKER

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Package of 5 stickers

A0-size

**€ 1,295**





## LOGO

## ON WATER BOTTLE

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6000 bottles

500 packs, 1 logo

**€ 8,500**





## LOGO ON LANYARD

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10,000 pieces

1 logo per exhibitor (max. 3 exhibitors)

**€ 6,995**





## LOGO ON BAGS

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5,000 pcs.

2 colours, 2 sides (0.25 x 0.34 m)

**€ 9,625**





## ROOM RESERVATION

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### TECHNICAL SEMINAR

30 Minutes timeslot

Presentation/activity

€ 1,250

### CONFERENCE ROOM

30 Minutes timeslot

Meeting room

€ 950



SPONSORING OVERVIEW ONSITE	PRICE PER ITEM	
Logo placement next to brand name in showguide	€ 695	1 logo per exhibitor
Logo placement on blow-up floorplan	€ 475	1 logo per exhibitor
Logo placement on floorplan in showguide	€ 475	1 logo per exhibitor
Floor sticker	€ 1,295	Package of 5 stickers, A0-size
Logo on water bottle	€ 8,500	6,000 pcs, 500 packs, max 1 exhibitor
Logo on lanyard	€ 6,995	10,000 pcs, 1 logo per exhibitor
Logo on bags	€ 9,950	5,000 pcs, 2 colours, 2 sides (0.25 x 0.34m)
Technical seminar	€ 1,250	45 min. timeslot meeting room/presentation/activity
Conference room	€ 950	30 min. timeslot meeting room
Network reception	€ 9,000	Drinks and snacks

- Certain items are limited in availability and will be sold on a first come/first served basis.
- Artwork for sponsor items and content of the editorial needs to be delivered by the sponsor to Victam International.
- All prices are exclusive of VAT and production costs.
- For more information please send an email to [expo@victam.com](mailto:expo@victam.com).

SHOW GUIDE ADVERTISEMENTS		PRICE PER ITEM	
Advertisement	1/1 page full colour	€ 3,150	Upright
Advertisement	1/2 page full colour	€ 2,300	Across
Advertisement	1/3 page full colour	€ 1,900	Across
Advertisement	1/4 page full colour	€ 1,700	Across or upright
Inside front cover	1/1 page full colour	€ 3,700	Upright
Outside back cover	1/1 page full colour	€ 3,700	Upright

- The Show Guide is the exhibition catalogue. It will be distributed during the event to all delegates.
- All prices are exclusive of VAT.
- You can apply for advertising in the Show Guide via the exhibition manual or you can email your advertising request(s) to [ilsemocking@victam.com](mailto:ilsemocking@victam.com)



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